



SKYE KELLY *designed*

970-217-1039 SKYEDESIGNED@GMAIL.COM
SKYEDESIGNED.WIXSITE.COM/HOME

Experience

SENIOR GRAPHIC DESIGNER PLANT STREET STUDIOS

CURRENT Generate branding, graphics, signage, flyers and multimedia deliverables for marketing campaigns
Creative illustration and vector designs for motion video, optimized for brand Social Channels

SOCIAL MEDIA CONTENT COORDINATOR WALT DISNEY WORLD PARKS - CREATIVE SERVICES TEAM

2021-2023 Created award-winning content for official @DisneyParks Social Channels, Instagram, TikTok and Blog
Produced revenue generating narrative content for Parks fans with storyboarding, motion design, editing, photo and video
Oversaw creative campaigns from start to finish, driving out-of-the-box trends, analytics and franchise passion

COMMUNICATIONS SPECIALIST (TA) WALT DISNEY WORLD PARKS, EXPERIENCES, & PRODUCTS

NOV. 2019-2020 Strategized design and multimedia for high impact campaigns with creative storytelling
Conceptualized graphics, visual branding, and talking points for site-wide parks initiatives, email and strategic client objectives
Event design and corporate communications support through animation, branding, print graphics and written content

GRAPHIC DESIGN & COMMUNICATIONS INTERN WALT DISNEY WORLD PARKS, EXPERIENCES, & PRODUCTS

2017 Create graphic signage and multimedia video content for business objectives and events for external channels

FREELANCE DESIGNER AND CONTENT CREATOR - VARIOUS CREATIVE & GRAPHIC DESIGN ASST. CHILDREN'S MUSEUM DEN.

Education

B.A. IN MEDIA COMMUNICATION - COLORADO STATE U.
Graphic Design & Creative focus- GPA 3.6, Dean's list 2014-2015

About

Dog-lover, avid gamer and shameless pun-maker for roughly 29 years.
Over 11 years of design and production experience.
Visual storyteller and magic-maker.
Searching for opportunities to spread joy through content and solve creative challenges.

Strengths

GRAPHIC DESIGN
MARKETING ILLUSTRATION
SOCIAL MEDIA STRATEGY
TYPOGRAPHY
MOTION GRAPHICS
BRAND STORYTELLING
VIDEO PRODUCTION

Expertise

ADOBE CREATIVE SUITE

Premiere Pro, Illustrator, After Effects, InDesign, Photoshop, Bridge

VISUAL TOOLS

Sharepoint, Microsoft Office, Keynote and Mac products

SOCIAL MEDIA

TikTok, Facebook, Twitter, Pinterest, Instagram, Snapchat